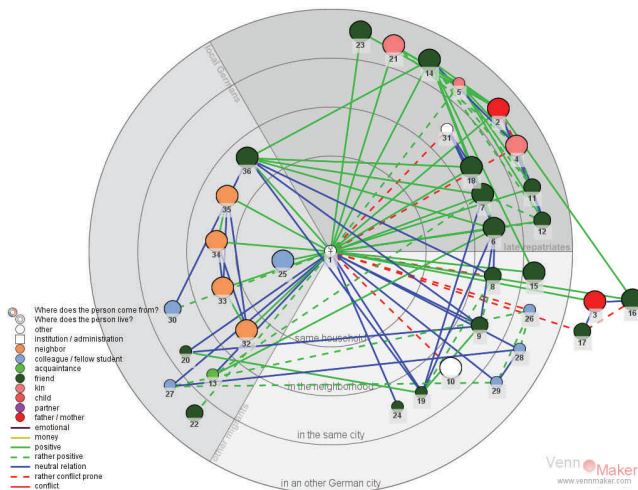


## Example

### *Social network of a Russian German from Kazakhstan*

*The visualized structure shows the relationship between the person interviewed (ego) and persons in her social environment (alteri). The ego and the alteri are symbolized by circles. The size of each circle is dependent on the importance of the alter for the ego. The social roles (e.g. family member, friend, ...) are displayed by using circles in different colors. The types and intensity of the relation (e.g. conflict, neutral, ...) are displayed by using lines in different colors. The ethnic origin of the alteri is measured with the help of sectors, the spatial distance is visualized with the help of concentric circles.*



Based on data from M. Gamper & M. Kronenwett, 2009

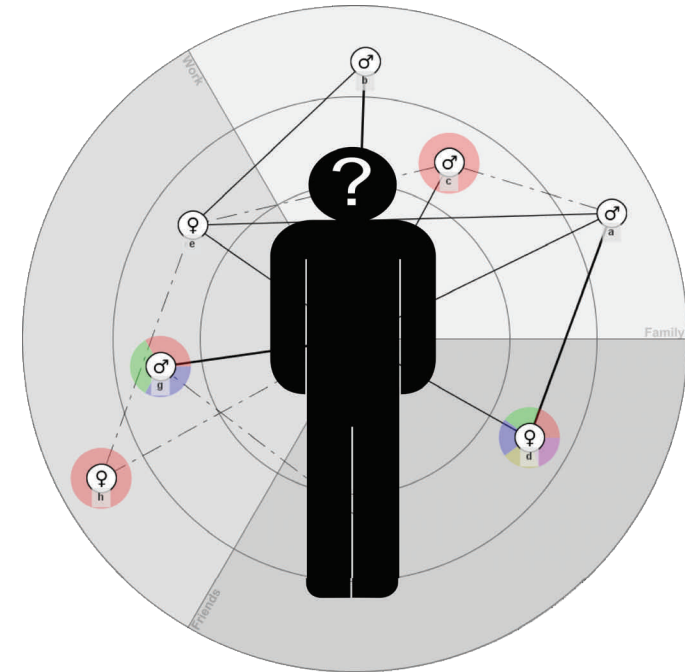
## Contact

**Prof. Dr. Michael Schönhuth**  
University of Trier  
Faculty IV - Social Sciences and  
Cultural Anthropology  
Universitaetsring 15  
D-54296 Trier  
Phone: 0049-(0)651-201-2710  
Email: schoenhu@uni-trier.de

**Michael Kronenwett, M.A.**  
*Coordination*  
University of Trier  
Faculty IV - Social Sciences and  
Cultural Anthropology  
Universitaetsring 15  
D-54296 Trier  
Phone: 0049-(0)651-201-4140  
Email: kronenwe@uni-trier.de

**Dipl. Päd. Markus Gamper, M.A.**  
University of Trier  
Faculty IV - Social Sciences and  
Cultural Anthropology  
Universitaetsring 15  
D-54296 Trier  
Phone: 0049-(0)651-201-3895  
Email: gamper@uni-trier.de

# VennMaker



Visualization and Evaluation  
of Social Relationships

[www.vennmaker.com](http://www.vennmaker.com)

## What VennMaker is

### Description

VennMaker is a software tool to visualize and analyse (egocentric) social networks

It's also applicable for strategic or conflict-actor-mapping of whole networks (similar - but paper-and-pencil-tools: Venn diagram; NetMap)

VennMaker takes into account aspects of qualitative and quantitative network analyses

Networks can be elicited by interviewing informants with the software, or through the informants alone (guided through by wizards)

Different network views or phases of a longitudinal network can be graphically and statistically compared

## What VennMaker allows for

### Features

Creating visual networks with an interactive user interface

Qualitative network analysis

Quantitative network analysis

Egocentric network analysis

Administrator level and interview level separation

Wizards guide the participant through the interview

Import data from other sources

Export the network data to other programs

Export the network to an image file

... and more

## How VennMaker proceeds

### Process

#### Administrator level

- create a questionnaire via interface
- define items
- define interview process



#### Interview level

- generating actors
- placing actors within the network map
- visualizing network ties
- discussion of the qualities of relationships
- audio recording



#### Analysis level

- export and statistical analysis
- analysis of formation process
- analysis of audio recording